

Privacy Policy

Effective Date: January 1, 2020

Last Updated: February, 2025

1. Introduction

Welcome to **Jessica Pegg** ("Company," "we," "us," or "our"). Your privacy is important to us. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you visit www.jessicapegg.com (the "Website") and use our services.

By accessing or using our Website and services, you consent to the collection, use, and disclosure of your personal information as described in this Privacy Policy.

2. Information We Collect

We may collect the following types of data when you visit our website, sign up for services, or engage with our team:

A. Personal Information (provided voluntarily)

- Name, email address, phone number
- Business name and industry
- Payment and billing details (processed via **Stripe**; we do not store credit card information)
- Any additional information you provide when contacting us or filling out forms

B. Usage & Technical Data

- IP address, browser type, and device information
 - Website interaction data (via cookies and analytics)
 - Marketing engagement (e.g., email opens, ad interactions)
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3. How We Use Your Information

- We use the collected data to:
 - Provide, manage, and improve Jessica Pegg services
 - Process payments securely via **Stripe**
 - Communicate with clients and send service updates
 - Deliver marketing emails (with consent) and track engagement
 - Enhance website performance and analytics
 - Comply with legal obligations

We do **not** sell, rent, or share your personal information with third parties for marketing purposes.

4. Payment Processing

All financial transactions are securely processed through **Stripe**. We **do not** store payment details on our servers. Stripe's privacy policy is available [here](#).

5. Project Management & Data Storage

We integrate with **ClickUp** for project management and **Google Workspace** for client communications. This means:

- Project-related details, shared files, and internal communications may be stored on these platforms.
 - Access is **strictly limited** to authorized Jessica Pegg team members and subcontractors **only as needed** for service delivery.
 - Clients should review **ClickUp** and **Google Workspace** privacy policies for additional data protection measures.
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6. Data Retention Policy

- **Project-related data** is retained for **12 months** after project completion.
 - After this period, data is securely **archived or deleted**, unless required for ongoing services.
 - Marketing subscribers can opt out of communications at any time.
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7. Email Marketing & Advertising

- By signing up for Jessica Pegg services, you consent to receive emails about **business operations, strategy, and industry insights**.
 - Marketing emails contain an **'unsubscribe' link** to opt out at any time.
 - We may use **tracking pixels or cookies** for analytics and targeted advertising.
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8. Confidentiality & Client Agreements

- All Jessica Pegg clients **sign a separate service agreement** detailing confidentiality terms and service scope.
 - Any confidential business information shared with Jessica Pegg is protected and **not disclosed** to third parties.
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9. Cookies & Tracking Technologies

Jessica Pegg may use cookies and similar tracking technologies to enhance website functionality, improve user experience, and analyze traffic. You can modify cookie preferences in your browser settings.

10. Data Security

We implement strict security measures to protect your data, including:

- Encryption for sensitive data

- Limited access to client information
- Regular security audits on third-party tools

Despite best practices, no system is 100% secure. If a **data breach** occurs, we will notify affected parties as required by law.

11. Third-Party Links & Services

Our website may contain links to external sites (e.g., business tools, partner programs). Jessica Pegg is **not responsible** for their privacy policies, so we encourage reviewing their terms before engaging.

12. Your Rights & Choices

- **Access & Correction** – You may request a copy of your stored personal data and correct inaccuracies.
- **Opt-Out** – You may unsubscribe from marketing emails or adjust tracking preferences.
- **Data Deletion** – You may request deletion of personal data unless required for legal or service reasons.

To make any data requests, **contact us at admin@jessicapegg.com**.

13. Changes to This Privacy Policy

Jessica Pegg may update this policy periodically to reflect new practices or legal requirements. The latest version will always be available on www.jessicapegg.com.

14. Contact Us

For privacy-related inquiries, please contact:

 **Jessica Pegg**

 Email: admin@jessicapegg.com

 Website: www.jessicapegg.com